

June 2008

Attention Colleague,

The RI Assistive Technology Access Partnership and TechACCESS of RI are hosting the **Annual Assistive Technology Conference on Thursday, November 20, 2008** at the Crowne Plaza in Warwick, RI.

**Who is expected to attend?**

- People with Disabilities
- Families
- Occupational Therapists
- Speech Therapists
- Physical Therapists
- Educators
- Social Service Providers
- Rehabilitation Specialists
- Assistive Technology Professionals



**Who should exhibit?**

- Any business, organization or agency that provides assistive technology products or services. This is a chance to get your product and service information out to the over 350 people that attend this conference each year.

**Who should advertise?**

- Any business, organization or agency that is unable to exhibit, but wants their information to reach over 350 conference attendees. **The Program Book** is given to all attendees and used by them as a resource guide throughout the year.

**Who should sponsor?**

- Any business, organization or agency that wants to demonstrate their support and commitment to serving people with disabilities, their families and the professionals who work with them.

**Early Bird Registration rates before July 11, 2008.** Includes discounted rate for Conference exhibit space; name in **Conference Registration Brochure** that reaches 5,000 people; and name in **Conference Program Book**.

**Exhibitor Registration deadline October 6, 2008.** Includes exhibitor space and name in **Conference Program Book**.

**Advertising and Sponsorship deadline October 6, 2008.** See Conference Sponsorship page.

**Contact TechACCESS of RI with any questions** at 401-463-0202 (Judi or Fran); e-mail: [jcalrson@techaccess-ri.org](mailto:jcalrson@techaccess-ri.org)

**We look forward to seeing you in November!**  
AT Conference Planning Committee

**Great marketing opportunities included in this packet**  
**Exhibit • Advertise • Sponsor**

Conference Date:  
November 20, 2008

# Exhibitor Registration

Registration Deadline October 6, 2008

*Typed information assures that your listing will appear correctly in the guide!  
This form is available online at [www.techaccess-ri.org](http://www.techaccess-ri.org)*

Assistive Technology: Improving Lives Daily

Organization Name: \_\_\_\_\_

Person Responsible for Payment: \_\_\_\_\_

Payment e-mail: \_\_\_\_\_

Payment Phone Number: \_\_\_\_\_

Person Who Should Receive Confirmation Packet: \_\_\_\_\_

Confirmation e-mail: \_\_\_\_\_

Confirmation Phone Number: \_\_\_\_\_

The following information should appear as you want it to appear in the Conference Book:

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

Website: \_\_\_\_\_

General e-mail: \_\_\_\_\_

Please fill out the attached form for your Exhibitor,  
Advertising and Sponsorship options.

Exhibitor Total: \$ \_\_\_\_\_

Advertising Total: \$ \_\_\_\_\_

Sponsorship Total: \$ \_\_\_\_\_

Total Check Enclosed: \$ \_\_\_\_\_

**Please make checks  
payable to  
TechACCESS of RI  
To pay by credit card  
(MasterCard or VISA),  
please call TechACCESS at  
401-463-0202.**

**Product/Service Description:** Your Exhibitor fee includes a **25 words or less** description of your product or service for the Conference Program and Resource Guide. Please attach a separate sheet or email description to [jcarlson@techaccess-ri.org](mailto:jcarlson@techaccess-ri.org)  
**Must be received by October 6, 2008.**

To ensure quality ads, please send in **electronic format** (pdf, jpeg, bitmap).  
e-mail ads to: [jcarlson@techaccess-ri.org](mailto:jcarlson@techaccess-ri.org)

# Conference Options

## Exhibitor Options: Before 7/11/08      After 7/11/08

<b>Commercial Exhibitor</b> (8'x8' space with one 6' draped table and chairs, one lunch)	<input type="checkbox"/> \$350.00	<input type="checkbox"/> \$400.00
Additional 8' X 8' space with table	<input type="checkbox"/> \$200.00	<input type="checkbox"/> \$200.00
Additional 8'x8' space (without table)	<input type="checkbox"/> \$200.00	<input type="checkbox"/> \$200.00
<b>Vehicle Exhibit Space</b> (space for one vehicle at curbside, 8'x8' space with one 6' draped table and chairs, one lunch)	<input type="checkbox"/> \$325.00	<input type="checkbox"/> \$375.00
<b>Non-Profit Exhibitor</b> (8'x8' space with one 6' draped table and chairs, one lunch)	<input type="checkbox"/> \$130.00	<input type="checkbox"/> \$160.00
<b>**Additional lunch**</b> (for each additional exhibitor, add \$25 per person for lunch)	Additional lunches # _____	At \$25 each = _____
<b>Display promotional materials-</b> Up to 200 pieces	<input type="checkbox"/> \$60.00	<input type="checkbox"/> \$70.00

## Advertising Options: Before 8/11/08      After 8/11/08

Business card, horizontal	3 1/2" w X 2" h	<input type="checkbox"/> \$55.00	<input type="checkbox"/> \$65.00
Quarter page, horizontal	7 1/2" w X 2 1/2" h	<input type="checkbox"/> \$95.00	<input type="checkbox"/> \$105.00
Quarter page, vertical	3 3/4" w X 4 7/8" h	<input type="checkbox"/> \$95.00	<input type="checkbox"/> \$105.00
Half inside page, horizontal	7 1/2" w X 4 7/8" h	<input type="checkbox"/> \$130.00	<input type="checkbox"/> \$150.00
Full inside page	7 1/2" w X 9 7/8" h	<input type="checkbox"/> \$235.00	<input type="checkbox"/> \$260.00
Inside Front Cover	7 1/2" w X 9 7/8" h	<input type="checkbox"/> \$325.00	<input type="checkbox"/> \$350.00
Outside Back Cover	7 1/2" w X 9 7/8" h	<input type="checkbox"/> \$325.00	<input type="checkbox"/> \$350.00

## Sponsorship Options: See attached Conference Sponsorship Options for details

Exhibit Hall Sponsor*	<input type="checkbox"/> \$4,000.00	Breakfast/Break Sponsor	<input type="checkbox"/> \$300.00
Luncheon Sponsor*	<input type="checkbox"/> \$2,500.00	Conference Bag Sponsor	<input type="checkbox"/> \$250.00
Printing/Mailing Sponsor*	<input type="checkbox"/> \$1,500.00	Scholarship Sponsor	<input type="checkbox"/> \$80.00
Session Sponsor	<input type="checkbox"/> \$500.00		

Discounted rates are available for Exhibitors who register by **July 11, 2008**  
**October 6, 2008 is registration deadline for all marketing options**

**Exhibit Staff #1**

\_\_\_\_\_ *(name as it will appear on nametag)*

Title: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

For statistical purposes: Do you self identify as a person with a disability?  yes

Accommodations Needed: \_\_\_\_\_  
*(Request for accommodations must be received by October 6, 2008)*

Non Vegetarian Lunch     Vegetarian Lunch     No Lunch

**Exhibit Staff #2**

\_\_\_\_\_ *(name as it will appear on nametag)*

Title: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

For statistical purposes: Do you self identify as a person with a disability?  yes

Accommodations Needed: \_\_\_\_\_  
*(Request for accommodations must be received by October 6, 2008)*

Non Vegetarian Lunch     Vegetarian Lunch     No Lunch

**Exhibit Staff #3**

\_\_\_\_\_ *(name as it will appear on nametag)*

Title: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

For statistical purposes: Do you self identify as a person with a disability?  yes

Accommodations Needed: \_\_\_\_\_  
*(Request for accommodations must be received by October 6, 2008)*

Non Vegetarian Lunch     Vegetarian Lunch     No Lunch

***Due to space availability, please limit number of exhibit staff to three.***

Please make check payable to TechACCESS and remit to:  
TechACCESS of RI, ATTN: Exhibitor Committee  
110 Jefferson Boulevard, Suite I  
Warwick, RI 02888-3854  
Telephone: (401) 463-0202 Fax: (401) 463-3433  
e-mail: jcarlson@techaccess-ri.org

***See Conference & Sponsorship Options sheets for additional marketing opportunities.***

## Conference Sponsorship Options

Thursday, November 20, 2008  
Crowne Plaza, Warwick, RI

### **Exhibit Hall Sponsor \$4,000** *(limit one sponsor)*

Listing in Conference Registration Brochure\* (sent to 5,000+)  
Company provided banner prominently displayed in Exhibit Hall  
Company name/logo on exhibit hall maps & signage  
Full page ad in Program Book  
Free exhibit space  
Admission to conference for 5 *(can be designated for scholarship use)*

### **Luncheon Sponsor \$2,500**

Listing in Conference Registration Brochure\* (sent to 5,000+)  
Company provided banner displayed in Grand Ballroom  
Company name/logo on luncheon table signs  
Full page ad in Program Book  
Free exhibit space  
Admission to conference for 4 *(can be designated for scholarship use)*

### **Printing/Mailing Sponsor \$1,500**

Listing in Conference Registration Brochure\* (sent to 5,000+)  
Company name/logo prominently displayed on Brochure and Program Book  
Full page ad in Program Book  
Free exhibit space  
Admission to conference for 3 *(can be designated for scholarship use)*

### **Session Sponsor \$500** *(limit one sponsor per session)*

Company name/logo on session signage  
Acknowledgement by session convener  
Half page ad in Program Book  
Admission to conference for 2 *(can be designated for scholarship use)*

### **Breakfast/Break Sponsor \$300**

Company name/logo on Rotunda signage  
Company name/logo on Breakfast/Break table signs  
Quarter page ad in Program Book

### **Conference Bag Sponsor \$250**

Company name/logo on conference bags given to all attendees  
Business Card Ad in Program Book

### **Scholarship Sponsor \$50**

Allows one attendee in need to attend conference free of charge  
Company listing in Program Book

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**DEADLINE for company listing in Conference Registration Brochure**

**Payment and company information must be received no later than July 11, 2008**